

MIKE DAINES

Resume/CV

daines.mike@gmail.com
213-270-4786

Education //

MFA IN GRAPHIC DESIGN Cranbrook Academy of Art 2009

BFA IN GRAPHIC DESIGN, MINOR OF MARKETING Utah State University 2004

USU SUMMER DESIGN ACADEMY IN SWITZERLAND Leysin, Switzerland SUMMER 2002

Professional Experience //

IMAGINARY FORCES, LA, CA Freelance Designer 2009–Present

Design for Film and Television. Projects have included work for MTV, Pepsi, ABC, Dreamworks, Science Channel, Discovery Network, Fox Searchlight, Paramount, Warner Brothers, Columbia Pictures, Korean Air, Hallmark Channel, Sony, IMAX, Tropicana.

FREELANCE Design | Art Direction 2007–Present

Billabong USA, Cranbrook Academy of Art, Cranbrook Art Museum, Kodak.

KASTNER & PARTNERS, LA, CA Design | Art Direction 2007

Responsibilities included design and art direction of branding, print, environmental design and interactive advertising for Red Bull North America events, brand strategy and design for Y Water, and print and interactive advertising design for Breville products.

BIAMERIKAN INC, LA, CA Cofounder 2006-2007

Design studio focusing on branding, print, editorial and interactive design. Projects included work for Delphos International, CWF Media, Hyperlite, Stone Security, Hollywood Covered Magazine, Chumash Magazine.

GIRARD CREATIVE, LA, CA Art Director 2005-2006

Art direction and design for print, interactive, video and marketing strategy research for clients including Fox Entertainment, Levi's, and Autodesk. Art direction, design and production of 100 page quarterly lifestyle magazine for Chumash Resort.

THINKER CREATIVE GROUP, UT Graphic Designer 2003-2004

Worked on a variety of print, branding and interactive projects.

EDGE ADVERTISING, WASH, DC Graphic Design Internship SUMMER 2003

Responsibilities included website design for urban development firm ParkerRodriguez. Worked on other projects including print, branding and publication layout.

INTERNATIONAL ARTS & ARTISTS, WASH, DC Graphic | Web Design Internship SUMMER 2003

Participated in re-design and was responsible for production of USARTS website, redesigned USARTS logo identity, and worked on other interactive advertising projects for IA&A.

Academic //

COLLEGE FOR CREATIVE STUDIES, DETROIT Adjunct Faculty 2008-2009

Taught Image Making I, which introduces illustration students to digital illustration and design concepts, techniques and software.

UNIVERSITY OF DETROIT MERCY, SCHOOL OF ARCHITECTURE Adjunct Faculty 2008

Taught Digital Media Studies design studio which focused on branding design.

ALFRED UNIVERSITY, NY Guest Design Critic 2011

Met with Senior students to give advice and feedback on Thesis project.

OTIS COLLEGE OF ART AND DESIGN Visiting Artist Workshop, Guest Design Critic 2010

Invited to conduct a visiting artist workshop for Image Making students and sit in as a guest critic in graphic design studio class.

UTAH STATE UNIVERSITY Visiting Artist Lecture, Guest Design Critic 2009

Met with students in Branding and Senior Portfolio classes as a guest critic, gave department-wide Communication Arts seminar lecture.

Software //

Illustrator, Photoshop, InDesign, Flash, Dreamweaver, After Effects, Cinema 4D* (*working knowledge)*

Awards, Exhibitions, Publications //

AIGA DESIGN RE:VIEW 2009

Judge's Award for experimental design

GOOD WOOD '09 Group Exhibition

Slingluff Gallery, Philadelphia, PA

AIGA DESIGN RE:VIEW 2009

8 posters selected as part of exhibition & published in AIGA's Design Re:View 2009 catalog

GOOD WOOD '08 Group Exhibition

3rd Ward Gallery, Brooklyn, NY

TYPE / IMAGE / OBJECT Group Exhibition

Forum Gallery, Bloomfield Hills, MI

GRADUATE DEGREE SHOW

Cranbrook Art Museum, May 2009

LOGO LOUNGE 4, LOGO LOUNGE MASTER LIBRARY VOLUMES 1 & 3

Rockport Publishing